

LINE-X ATV Sweepstakes OFFICIAL RULES

The ATV Sweepstakes contest is sponsored by LINE-X LLC (“Sponsor”). The contest starts on April 1, 2021 at 12:00am CST and closes on September 30, 2021, at 11:59pm CST (the “Contest Period”).

ELIGIBILITY

The contest is open to legal residents of Canada in all provinces and territories except Quebec who have reached the age of majority in their province or territory of residence at the time of entering the contest. Employees, representatives and agents of the Sponsor, their respective advertising and promotional agencies, affiliated and related companies, and members of their immediate family (parents, children, siblings and spouse, regardless of where they live) and individuals living in the same household as such employees, representatives or agents are not eligible to enter the contest or win a prize. Sponsor reserves the right to verify the eligibility of a potential prize winner. Winning a prize is contingent on being compliant with these Official Rules.

HOW TO ENTER

NO PURCHASE NECESSARY. Internet access and a valid email account are required. There is a limit of six (6) total entries per entrant permitted over the Contest Period. Eligible entrants may submit their first entry by registering at gobeyond.linex.ca (the “Contest Website”) as described below. To receive additional entries, you must contact or visit your local LINE-X dealer to receive a free ATV Sweepstakes Entry Card. This Entry Card will provide you with a contest code that, upon submission, will grant you an additional five (5) entries into the contest. To be eligible for any of the prizes, you must enter the contest electronically as follows:

1. For first time entrants. Visit the Contest Website and scroll down to the New Users Registration section. Fill out the registration form, making sure that all the mandatory fields are filled out. Once filled, follow the prompts to answer the skill-testing question and click the «Submit» button no later than September 30, 2021, at 11:59pm CST. The skill-testing question must be answered by the entrant without assistance of any kind, whether mechanical or otherwise.
2. For returning entrants with an ATV Sweepstakes Entry Card contest code. Visit the Contest Website and follow the prompts to enter your Entry Card contest code, answer the skill-testing question and click the «Submit» button no later than September 30, 2021, at 11:59pm CST. The skill-testing question must be answered by the entrant without assistance of any kind, whether mechanical or otherwise.

No other means of entry will be accepted. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the permitted number of entries by using multiple or different email addresses, identities, registrations and logins or any other methods will void that entrant’s entries, and that entrant may be disqualified in Sponsor’s sole discretion.

All entries must be received by Sponsor by the end of the Contest Period. Any entry may be rejected if, in Sponsor’s sole discretion, it is not fully completed with all the required information and submitted in accordance with these Official Rules.

PRIZES

Grand Prize

- There is one (1) Grand Prize: a 2021 Polaris General Deluxe all-terrain vehicle (UTV), with an approximate retail value of \$25,000 CAD. The ATV colour and optional accessories, if any, will be determined in Sponsor's sole discretion.

Monthly Prizes

- There are six (6) monthly prizes awarded. These prizes are a selection of LINE-X and Truck Gear by LINE-X products and accessories.

Selection of Winner(s)

- On October 1, 2021, at approximately 11:00am CST in Huntsville, Alabama, one (1) potential winner for the Grand Prize will be randomly drawn from all eligible entries to the contest. To be eligible to win the Grand Prize, the selected entrant must have a valid driver's license in the applicable province of residence.
- Each month during the sweepstakes Contest Period, one (1) monthly prize winner will be randomly drawn from all eligible entries to the contest.
- No entrant may be selected for more than one (1) of the monthly prizes. In the case of a repeat selection, such a selection will be void, and a new draw for the applicable prize will be conducted.
- Entrants are eligible to win one (1) monthly prize and the Grand Prize.
- The odds of winning a prize depend upon the number of eligible entries received during the entire Contest Period.

Prize Claim

In order to be declared a winner and be eligible to claim a prize, each person whose entry is drawn must respond to Sponsor within five (5) days following Sponsor's first notice of selection. Sponsor will make no more than 3 attempts to contact the potential winner by telephone or email.

In the event that any one of the conditions mentioned herein is not respected, or other non-compliance with these Official Rules, the selected participant's entry will be void and a new draw will be conducted, following these Official Rules, until a new potential winner is selected. In addition, if a notice email to a potential winner is returned as "undeliverable" or fails delivery on Sponsor's notice attempt, that potential winning entry is automatically disqualified from this contest.

Each winner will be asked to fill out and sign an *Entry, Declaration, Release and Discharge* form (the "Declaration & Release Form") and return it to Sponsor, to the specified address, within ten (10) days following receipt of the document. Upon receipt of the Declaration & Release Form duly filled and signed by the winner, Sponsor will either directly send the prize to the address provided on the form, or Sponsor will mail instructions to the winner on how to claim the prize. If the winner does not return the completed and signed Declaration & Release Form to Sponsor within ten (10) days following receipt, that winner's eligibility for a prize is forfeited, and a new draw will be conducted for the applicable prize, following these Official Rules, until a new potential winner is selected.

In the case of a direct delivery to a winner's address, a 4- to 6-week delay following reception of the Declaration & Release Form applies.

In the case of the Grand Prize winner, the ATV will be delivered solely with the express limited warranties set forth

in the vehicle's owner's guide, which warranties, if any, will be provided by the vehicle's manufacturer and not Sponsor. The ATV will be released only upon proof of the winner's valid driver's license and compliance with any applicable laws, including satisfactory proof of insurance, all of which must be verified prior to the date of delivery or pickup. If the Grand Prize winner's compliance with the foregoing requirements cannot be satisfactorily verified in Sponsor's sole discretion, that winner's eligibility for the Grand Prize is forfeited, and a new draw will be conducted, following these Official Rules, until a new potential Grand Prize winner is selected.

All costs and expenses associated with receiving, redeeming, claiming, registering or using any of the prizes (including any applicable sales taxes, goods and services/harmonized taxes or other value-added taxes, any registration, title and/or license fees, and insurance costs) are the sole responsibility of the applicable winner. If any winner is unable to receive and/or redeem any or all of any applicable prizes due to reasons beyond the control of Sponsor, no compensation or substitute prize will be provided.

GENERAL TERMS AND CONDITIONS

1. All information provided by participant must be complete and accurate. Sponsor will not be held responsible for any and all telephone problems, unclear voice mail messages, or a late, incomplete, or erroneously sent prize claim. All incomplete, distorted, late or mechanically reproduced entry ballots will be annulled and ineligible for a prize.
2. Sponsor reserves the right at its sole discretion to disqualify any individual from the contest and to ban the individual from any future contest of the Sponsor that it finds or believes to be tampering with the entry process or the operation of the contest or Contest Website, acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner, or acting with intent to annoy, abuse, threaten or harass any other person.
3. If it is discovered that attempts were made by an entrant (or any individual purporting to be an entrant) to: (i) use any automated, script, macro or robotic program(s) to enter, or (ii) engage in systematic entering in the same day from the same computer/IP address (including but not limited to the creation of false email addresses or social media accounts) in contravention of these Official Rules, then that entrant may be disqualified from the contest (without notice) and thereby become ineligible to win a prize, in the sole and absolute discretion of the Sponsor, even if the entrant was declared a winner.
4. **WARNING:** ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.
5. Prize must be accepted as awarded. NO SUBSTITUTION OF PRIZES IS PERMITTED, EXCEPT BY SPONSOR IN ITS SOLE DISCRETION. SPONSOR RESERVES THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE, IF A PRIZE CANNOT BE AWARDED AS DESCRIBED FOR ANY REASON. PRIZES ARE NON-TRANSFERABLE AND ARE NOT REDEEMABLE FOR CASH OR CREDIT, IN WHOLE OR IN PART.
6. Entrants agree to abide by the terms of these Official Rules and by all decisions of the Sponsor, which are final in all matters pertaining to this contest. This contest is subject to all applicable laws. By entering, entrants release and hold harmless Sponsor, its affiliated and related companies and advertising and promotion agencies, and all of their respective directors, officers,

shareholders, employees, agents, successors and assigns (collectively, the "Sponsor Parties") from any and all liability for any injury, death, loss, or damage of any kind (including direct, indirect, incidental, consequential or punitive damages) to persons or property arising from or in connection with this contest or the acceptance, use or misuse of any prize (or any merchandise for which it is redeemed). Winners will be required to complete, sign and return, within the time period indicated on the documents, a Declaration & Release Form and/or any other document Sponsor requests.

7. By entering, you consent to Sponsor's use, should you become a winner, of your name, place of residence and photograph or other likeness, and your testimony, without further compensation or notice, for publicity or informational purposes in any media or format (including the Internet) in connection with the products, this contest, or future similar contests. By entering, you declare that you have complied with these Official Rules.
8. All entries become the property of Sponsor and will not be returned to entrants.
9. A list of winners will be made available upon written request to LINE-X LLC, ATV Sweepstakes, 301 James Record Road, Huntsville, AL, USA 35824. The list will be available from ten (10) days after the Grand Prize has been awarded, for a period of thirty (30) days.
10. The entrant is considered to be the person whose coordinates appear on the contest entry form or ballot. It is this person who will be asked to answer the mathematical skill-testing question. It is also the person to whom the prize will be awarded if all contest conditions are met. Sponsor reserves the right to request a piece of i.d. prior to prize remittance. The selected entrant may be required to provide Sponsor with proof that the selected entrant is the authorized account holder of the e-mail address associated with the selected entry.
11. Sponsor reserves the right, in its sole discretion, to cancel, withdraw, modify, amend or suspend this contest or to amend or modify these Official Rules in any way, without prior notice or obligation, if the contest is not capable of running as planned for any reason, including any accident, printing, administrative, or other error of any kind (including, but not limited to, technical problems, computer viruses, bugs, tampering, unauthorized intervention, fraud, and technical failure), insufficient entries, any cause beyond the reasonable control of Sponsor that interferes with the administration, security or proper conduct of this contest as contemplated by these Official Rules, or for any other reason.

LIMITATIONS OF LIABILITY

Without limiting the release, and for greater certainty, the Sponsor Parties will not be liable for:

- a) any incorrect or inaccurate information, whether caused by Contest Website users or by any equipment or programming associated with or utilized in the contest or by any technical or human error which may occur in the processing of entries in the contest;
- b) any error, omission, interruption, deletion, defect or delay in operation of the Contest Website or any transmission in connection with the contest;
- c) any communications line failure or theft, destruction or unauthorized access to, or alteration of, entries;

- d) any problems with, or technical malfunction of, any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of e-mail which may occur for any reason whatsoever, including technical problems or traffic congestion on the Internet or at any website or combination thereof; or
- e) any injury or damage to entrant's or to any other person's computer related to or resulting from participating or downloading materials in this contest and/or accessing and using the Contest Website.

By participating in or attempting to participate in the present contest, all individuals release the Sponsor Parties from any loss or damage that could be incurred due to their participation or attempted participation in the contest and the acceptance, use or misuse of any prize.

PRIVACY

The Sponsor is collecting personal data about entrants for the sole purpose of administering this contest and, with respect to winners, for the uses contemplated in Section 7 above. No further informational or marketing communications will be received by the entrant unless the entrant provides the Sponsor with explicit permission to do so as indicated on the entry form, where it asks the user if they would like to receive additional communications from the Sponsor. See our Privacy Policy at <http://www.linex.com/privacy-policy> for more information about our collection, use and disclosure of personal information.

YOUR RIGHTS

The Sponsor would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

1. **The right to access** – You have the right to request the Sponsor for copies of your personal data. We may charge you a small fee for this service.
2. **The right to rectification** – You have the right to request that the Sponsor correct any information you believe is inaccurate. You also have the right to request the Sponsor to complete the information you believe is incomplete.
3. **The right to erasure** – You have the right to request that the Sponsor erase your personal data, under certain conditions.
4. **The right to restrict processing** – You have the right to request that the Sponsor restrict the processing of your personal data, under certain conditions.
5. **The right to object to processing** – You have the right to object to the Sponsor's processing of your personal data, under certain conditions.
6. **The right to data portability** – You have the right to request that the Sponsor transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: content@linex.com

Under data protection law you have the right to change or withdraw your consent and to request details of any personal data that we hold about you. We may use the automated decision making in processing your personal information for some services. You can request manual review of the accuracy of an automated decision if you are unhappy with it. If you wish to inform us of changes in consent for marketing, please contact us at the email address content@linex.com.

